

Central Okanagan FCA February 2025 Meeting

Date: February 10, 2025

Location: Via Zoom

Meeting was called to order at 6:31 pm by Blair Dunlop

1. Measuring Success of Art Shows

- a) Currently investigating options to collect data (i.e. track show entries, sales, attendance, etc).
- b) Reduce entry fees to \$20.00 for the first entry and \$15.00 for each entry after that.
- c) Understanding the jurying process (Next in-person meeting, Kit Bell and Laurie Koss to explain what jurors look at in a painting and how they critique painting submissions. The idea of the "critique" is for Laurie and Kit to each assign a score to the paintings submitted online and explain why the painting got that score (a link has been provided for members to submit examples of paintings).

2. Workshops

- a) Currently in progress: how to improve attendance by possibly hosting 1 day workshops, locations of workshop (i.e. investigating Mouldings and More as a possible location).

3. Grants

- a) Grant application to the City of Kelowna has been approved for the Fall Show.
- b) Monies not used in the 2024 grant to be returned to the City.

4. Fall Show

- a) Steering Committee to meet February 11, 2025.
- b) Steering Committee and RCA to meet next week.
- c) The Fall Show is open to everyone.

5. Reports

- a) Treasurer:
Jan 1 - 31, 2025 - Income: \$680.00
Expenses: \$194.14
Bank Closing Balance: \$13,431.18
- b) Marmalade Cat Cafe: February and March, 2025 booked.
- c) Meeting Demos: Kit Bell and Laurie Koss to help members understand the jurying process at the in-person meeting in March. Members to submit photos of their painting with the link provided. Kit and Laurie will use a flash card to score and then explain why the painting received that score.
- d) Membership: Currently 150 members
(31 Supporting, 102 Exhibiting, 13 AFCA, 4 SFCA)

Next Meeting: March 10, 2025 at the Seniors Community Hall, 1353 Richter St., Kelowna