

## Central Okanagan FCA October Meeting

**Date:** October 7, 2024

**Location:** Seniors Community Hall (1353 Richter Street, Kelowna)

Meeting was called to order at 6:34 pm by Blair Dunlop

1. Autumn Visuals Chapter Show
  - a. Volunteers are still needed to fill some slots
  - b. An email for opening reception tickets will go out later this week. All are welcome
2. Fall Show 2025
  - a. We are in the process of confirming dates with the RCA for a weekend show using the Alex Fong Galleria and the South Atrium
3. Workshops
  - a. Unfortunately, the Michael King workshop had to be cancelled
  - b. Discussions about whether members are interested attending in person workshops and about who might be of interest
  - c. Ann and Kit will put together a survey to send out to members
4. Marmalade Cat Café – artists are now booked for the next year
5. Mentorship program
  - a. There were significantly less participants who signed up this year
  - b. Ann Willsie will be doing one larger group
6. Advertising for our shows
  - a. This is recognized as very important to increase attendance at our shows. There were many suggestions from members including:
    - i. Writing an article for Castanet – need to have a “hook” to make it interesting enough for them to use
    - ii. Purchase an ad in the Capital News
    - iii. Eventbrite listing
    - iv. Outdoor signage (similar to political lawn signs) to get drive by attention
    - v. Put posters at businesses in the Capri Centre
    - vi. Send posters to members and participating artists to distribute to their email lists and social media
    - vii. Jackie will put up posters around town (250 212 9427) if they are provided to her
7. Membership Report
  - a. We have 145 members. Renewal emails will be sent out later this month
  - b. Congratulations to Julie Klatt and Elyse Curial for attaining Exhibiting status.

Meeting Adjourned at 7:05 pm. Ann Willsie provided a demo on painting florals.